

KOO SCHADLER



## CRITIQUES, CONSULTATION & COACHING

Egg Tempera • Metalpoint • Traditional Design

My intent as a teacher is to give clear, specific instruction that deepens a student's understanding, and visibly improves his or her drawing & painting; and to do so with awareness to each student's individual nature and artistic goals.

### OPTIONS

#### A. CRITIQUE

1. Send high resolution (300 dpi *minimum*) image(s) to: [info@kooschadler.com](mailto:info@kooschadler.com)  
*See page 3 for more about imagery.*
2. I'll respond via email within 5 days or less with a comprehensive critique.
3. Please note: A critique is my assessment of a painting or drawing. **It does not include additional questions or discussion beyond the scope of the critique.**

#### B. CONSULTATION & COACHING

1. Fill out form on next page and email it to: [info@kooschadler.com](mailto:info@kooschadler.com)
2. I'll need minimum 1 day to consider the completed form.
3. In preparation for the consultation, I'll take notes and, if necessary, develop images and/or handouts, to be forwarded for you to look over before we talk.  
Please note, you will be charged for this preparation time, not to exceed 30 minutes.
4. We address your image(s), questions and/or goals via email, telephone call, Skype video – whichever you prefer.

### RATE SCHEDULE

\$60 for comprehensive critique of a painting or drawing.

\$60/hour for consultation and coaching, with ½ hour minimum.

### PAYMENT

1. After the critique, consultation, and/or coaching is complete, I'll send an invoice to you, either via Paypal (to pay by Paypal) or email (to pay by check).
2. Payment is due upon receipt of invoice.

Thanks for your interest in and support of my teaching.

A handwritten signature in black ink that reads "Koo Schadler" followed by a long horizontal flourish.

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**CONSULTATION & COACHING FORM**

Name \_\_\_\_\_

Email Address \_\_\_\_\_

How would you like to work together? Email \_\_\_\_\_ Phone \_\_\_\_\_ Skype video \_\_\_\_\_ Other \_\_\_\_\_

Contact info (email, phone number *or* Skype address) \_\_\_\_\_

Approximately how much time would you like to spend on the consultation? \_\_\_\_\_

Your art background, in brief \_\_\_\_\_

What medium(s) do you want to discuss? Egg Tempera \_\_\_\_\_ Metalpoint \_\_\_\_\_ Design \_\_\_\_\_

Are there other topics you want to discuss (i.e. other mediums, marketing, self-motivation, etc.)?

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To make the most of our time together, think about your most pressing questions or concerns, what you're most interested in learning. List them below, beginning with most important. Use additional pages as needed.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

## PREPARING FOR A CONSULTATION

The first step of a consultation, for me, is to spend time with your painting/drawing, to get acquainted with it. Often I'll need to amend the image and/or create additional images. This takes time - which costs you money.

If you are willing and able to prepare images as described below, it lessens the consultation time, which makes the consultation more affordable. If, however, you don't have the ability or interest to do the following, you can presume I will make whatever changes or additional images are needed for the critique (and charge accordingly).

### CONSULTATION IMAGES

**1. In general, make sure all images are:**

- a. 300 dpi *minimum*
- b. *Cropped* to show *just* the work (no borders, framing, etc.).

**2. Provide images of work in color and black & white.**

Most computer photo programs can convert color images to black & white. You also can convert to black & white on a Microsoft Word Document (paste image onto document; select "Picture Format"; select "Color" tab; under "Recolor" select black & white image). Either send the document, or take screen shot of image (to take screen shot: press "command", "shift" and "4" keys).

If you have the capabilities, provide the color *and* black & white images of your painting side by side (see image 1, top right).

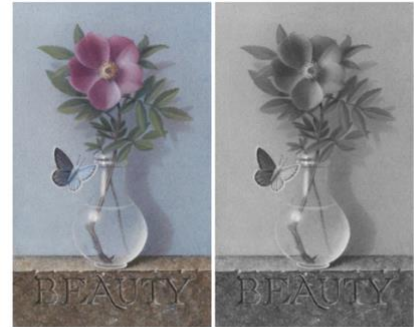
**3. Provide image of reference photo in color and black and white** (see image 2, right).

Or, if you have the capabilities, provide image of reference photo and painting side by side, both in color (image 3, right) and black & white (image 4, bottom right).

**4. If the critique is for a copy of another painting (i.e. you've copied an old master), provide reference image you referred to when painting the copy, in color and black & white.**

Please note:

*the above additional imagery is not required for a critique. These are merely suggestions, to facilitate your consultation and reduce consultation time.*



1. Painting in color *and* black & white



2. Reference photo in color *and* black & white



3. Reference photo *and* painting in color



4. Reference photo *and* painting in black & white